

PaulLucasPRODUCTIONS

THEATRICAL MANAGEMENT AND MARKETING

484 West 43rd Street | Apartment 25F | New York, NY 10036

For Immediate Release:

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Bernie Kukoff, Jonathan Pollard, and Jon Cutler
in association with **Paul Lucas Productions** present

Dai (Enough)

Written and Performed by Iris Bahr

[15 May, 2007 – NYC, NY] – **New York, NY – Bernie Kukoff, Jonathan Pollard, Jon Cutler** and **Paul Lucas Productions** today announced the European premiere of the New York Drama Desk Award-nominated ***Dai (enough)***, written and performed by **Iris Bahr**. Performances will run **1 – 27 August at 16.00 in the Pleasance Courtyard, as part of the Edinburgh Festival Fringe**.

Dai (which means “enough” in Hebrew) transports us into the colourful world of a bustling Tel Aviv café, just moments before a suicide bomber enters. Brought to life through Iris Bahr’s razor sharp characterizations, members of all strata of Israeli society, as well as its observers and critics, are captured in what are to be their final moments. But it is Bahr’s ability to find the humour and humanity in even the most dire and tragic of circumstances that makes *Dai* sparkle, as we come to know these eccentric, lost, troubled, and their hilarious lives, quirks, and neuroses.

Far from a polemic, *Dai* is meant not as a political statement. Rather, it is designed as a freshly-cut cross section of people living in and visiting Tel Aviv that portrays many experiences and viewpoints. It is ultimately an exploration of the humanity of Israel, how lives are touched by the conflict and the internal ideological turmoil prevalent in Israeli society that manages to sustain its humor and love for life despite the tragic existential crisis in which both sides find themselves.

Dai, which began as a four performance only engagement as part of The Culture Project’s (producer of the New York, London, and Edinburgh hit *The Exonerated*) Impact Festival, was immediately snatched up for a five month off-Broadway run. The production, under the direction of the award-winning **Will Pomerantz**, was **nominated for two 2007 NY Drama Desk Awards**, including Best Solo Performance.

A cross-section of humanity in her own right, native New Yorker Iris Bahr has been a sergeant in the Israeli army, a neuroscience researcher, a standup comedian and actress, and is the author of the current memoir *Dork Whore: My Travels Through Asia as a Twenty Year Old Pseudo-Virgin*. A dual citizen of America and Israel, Bahr’s many television and film roles include a recurring role on American TV in *Curb Your Enthusiasm* and co-starred in the nationally released *Larry the Cable Guy*. She is also the writer/performer of another solo work, *Planet America*, which has just been optioned for development into a feature film.

***Dai (Enough)* will be performed daily @ 16.00 (1 hr) from 1 – 27 August (no 14) in the Pleasance Courtyard, Edinburgh. Ticket prices: Previews (1 - 3 Aug) all tickets £5; Weekdays, £8/ (£6.50 concs); Weekends £9 /£7.50 (concs).**

For press tickets and further information, please contact press@underbelly.co.uk or 0870 745 3078. For further information interviews, and photos, contact Paul Lucas on 001 212 505 8908 (NYC) or 07914 702 607 (after July 28) or by e-mail at press@paulucasproductions.com.

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Born and raised in the Bronx, **Iris Bahr** moved to Israel at the age of 13 and remained there until completing her military service. She then embarked on an extensive solo journey through Asia, chronicled in her first work of non-fiction, *Dork Whore*, published this spring.

Upon returning from Asia, Iris began her studies at Brown University, where, in addition to theatre, Iris studied Neuropsychology, conducting MRI research at Stanford University and Cancer Research at the Psychobiology Center at Tel Aviv University. After graduation, Iris moved to NYC to focus on acting full time. She completed the NYSF Shakespeare Lab at the Public Theatre and enrolled in the Actors Center Conservatory, studying with master teachers Earle Gister (Yale), Ron Van Lieu (NYU Tisch), Chris Bayes (Juilliard), and Bill Irwin, and with Theatre De Complicite in London.

Iris has relocated to Los Angeles where she has found much success as an actor, comic, writer and director. She had a recurring role on *Curb your Enthusiasm*, and has had guest starring roles on *Commander in Chief*, *E-Ring*, *King of Queens*, *Friends*, *The Drew Carey Show*, *Strong Medicine*, *The Agency*, *Dragnet*, *The Rerun Show*, *Star Trek Voyager* and several TV pilots. As a stand-up, she was invited to perform as a new face of comedy at the famous Montreal "Just for Laughs" Comedy Festival and continues to perform at clubs on both coasts. Her directorial debut, *The Chosen Ones*, entirely improvised on the streets of Israel and starring Iris as all five characters, was featured at the Cannes Short Film Corner. Her first solo show, *Planet America*, ran for over a year in Los Angeles, and was nominated for Best Solo Performance Award by LA Weekly.

Iris is currently starring as Larry the Cable Guy's partner in his new film *Health Inspector* and in *The Big Bang Theory* for CBS.

Bernie Kukoff is one of the producers of *I Love You, You're Perfect, Now Change*, now in its 12th year off-Broadway and running in over a dozen countries, including a new production in China. He and Jonathan Pollard also produced the recent Broadway musical *All Shook Up* and, off-Broadway, the hit comedy *Over the River and Through the Woods* and *The Thing About Men*, (Winner of the Outer Critics Circle Award for Best off-Broadway Musical, 2003-2004. A graduate of the Yale School of Drama, he has performed Off-B'way, at Williamstown Theatre Festival and with Second City. He returned to New York after a 28-year stint in Los Angeles, where he was a creator, producer, and writer of several TV series (*Diff'rent Strokes*, *The Cosby Show*, *Rags to Riches*, *Joe and Sons*, *The Glen Campbell Goodtime Hour*, *Jimmy Durante/Lennon Sisters Show*, *The Everly Bros. Show*, *The Roger Miller Show*, etc.), more than 20 TV specials (Milton Berle, Howard Cosell, Steve Allen, Phyllis Diller, etc.), TV mystery movie, *Lt. Shuster's Wife* (Edgar nomination), and the film, *Johnny Dangerously*.

Jonathan Pollard made his Broadway producing debut in 2004 as the lead producer of the Elvis Presley tuner, *All Shook Up*. He began his theatrical producing career in 1996 when he co-produced *I Love You, You're Perfect, Now Change*. Available in 10 languages and grossing over \$100,000,000 worldwide, *I Love You...* is in its 12th year Off-Broadway and is now the longest running musical revue in theatre history. He also produced *Over The River And Through The Woods*, which ran for two years off-Broadway and *The Thing About Men*, which received the New York Outer Critics Circle Award for Best Off-Broadway musical in 2004. An advocate for fostering a stronger relationship between commercial producers and not-for-profit theatres, all of his projects have been developed in partnership with regional theatres around the

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United States. He began his professional career in broadcasting at ABC News in 1982, after which he spent nine years in the electronic publishing business, developing and managing startup businesses for Ziff Communications Company, American Express, America Online and others before turning his attention to his first love, the theatre.

Jon Cutler's love of the performing arts began very early in his life. He started as an actor/singer/dancer in his early teens, touring in children's theatre productions. He became a band and concert promoter in college, worked as a producer of plays and musicals in his hometown Philadelphia, and in Hollywood he helped develop movie screenplays. Jon began his theatrical producing life on Broadway with the 20th Anniversary revival of Lerner and Loewe's *Camelot* at The Lincoln Center with Richard Burton reprising his great role as King Arthur, which then toured America. Then came the 25th Anniversary revival of Lerner and Loewe's brilliant *My Fair Lady* with Rex Harrison wonderfully reprising his role as Henry Higgins, which played on Broadway and toured the country. Jon was a producer of Lillian Hellman's *The Little Foxes* starring Elizabeth Taylor on Broadway, in Washington, DC at The Kennedy Center, and in Los Angeles and London. He was a producer of the Tony-nominated play *A Life* and a revival of *South Pacific* starring Richard Kiley. He produced the *Spirit of Freedom Music and Arts Festival* for the celebration of the 200th Anniversary of the US Constitution and Bill of Rights. Jon and his wife and partner, Jeanne Angelo Cutler, produced the Cy Coleman and A.E. Hotchner musical *Lawyers, Lovers & Lunatics*, directed by Pat Birch. He is grateful to have a job he loves doing working with folks he loves. Jon is most appreciative of his loving family who share his enthusiasm for all the arts. The Cutler family is exceptionally proud to be part of Iris Bahr's *DAI*.

Paul Lucas Productions is a theatrical producing, general managing, and marketing company based in New York City. PLP has produced over a dozen plays and readings in New York, including *Messages for Gary*, *Flyer*, *Nosferatu*, *50 Minutes with Harriet & Phillis*, *TimeSlips*, *Son of Drakula*, *that Woman: Rebecca West Remembers*, and *When Aunt Daphne Went Nude*.

In Edinburgh, Paul has been twice engaged as the PR and Marketing Director of the Southside Venue and as PR and Marketing Director of Aurora Nova venue (named Best Venue on the Fringe by the Guardian in 2004.) In 2004, he presented *Kafka's The Metamorphosis* on the Fringe, which garnered a five star review in *The Scotsman*, and in 2006 his productions of *What I Heard About Iraq* and *Taylor Mac* won a Fringe First Award and a Herald Angel Award, respectively. This year, he is proud to be co-producing *A Conversation with Edith Head*, *Dai (Enough)*, *Spawn and Die*, *The Panel*, and *Woody Sez* on the Fringe.